

COCCHI APERITIF WINE AMERICANO

Spicy and sweet aromas, with orange blossom, orange zest, elderflower, cherry and a hint of bitter herbs, with baked apple and pear developing in the glass. Flavors of cloves and cinnamon sit alongside rich fruit, green herbs and orange and lemon zest. Complex and well-balanced, with a complementary bitter and sweet character. A long and vibrant finish. An excellent aperitif! Try on its own, served with soda as a spritz or in cocktails. Fresh tasting and bittersweet in just the right way.

Cocchi's Americano means much more to Asti than a simple wine made with the infusion of herbs and spices. An aperitif par excellence, it is a taste of Asti's gastronomic history going back to the 1900s. Cocchi Americano has been made continuously since 1891 using only natural ingredients. To aromatise the white wine, a secret blend of herbs and spices are added to the Muscato base and steeped over a period of time.

Founded in 1891 by Giulio Cocchi, a young and creative pastry chef from Florence. In the late nineteenth century Cocchi moved to Asti, a lively town in the northwest of Italy, not far from Torino. There, fascinated by the local food and wine tradition, he discovered Asti as being the capital of Moscato and the local widespread tradition of blending wines with herbs and spices. Giulio began producing quality aromatic-infused wines. By the turn of the century his Barolo Chinato and Aperitivo Americano had become commercially successful in Piedmont, London, New York, Africa and South America. Giulio Cocchi Spumanti is now owned by the Bava Family, themselves highly renowned wine producers in Monferrato and Langhe. Today the winery still maintains its artisan character, using only traditional techniques to craft the distinctive spirits that have made the Cocchi name synonymous with style and quality. What defines Cocchi style is both its simplicity and its authenticity: the quality of the wine & of the other ingredients, the century-old technical expertise, and a passion & creativity that have never failed over the years.

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Tasting Note:

COCCHI APERITIF WINE AMERICANO

Spicy & sweet aromas of orange blossom, orange zest, elderflower, cherry & bitter herbs; flavors of clove & cinnamon with rich fruit, green herbs & citrus zest; complex & balanced with a bitter & sweet character; long, vibrant finish.

Shelf Talker:

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