## VIGNOBLES ARBEAU FRONTON 'ON L'APPELLE NEGRETTE'

100% Negrette. Aromas and flavors of rich red fruit, licorice, violets and pepper with a hint of spice. Semi-carbonic with subtle berry fizz and oodles of freshness. Juicy and tangy with soft melodic tannins. Displays the grape's juicy character and is made to be drunk young. This striking wine is unfined, unfiltered, and unoaked.

Château Coutinel, is one of the oldest family wineries in Fronton, having belonged to the Arbeau family since 1920. The vineyard is located on a slight slope where the soil is mostly boulbène, a type of acidic siliceous and sand-clay soil found throughout the area. 50% of the vineyards are planted with Négrette, a variety that, as decreed by the AOP Fronton, must comprise 50-70% of a grower's vineyard. Cabernet Sauvignon, Cabernet Franc, Gamay, Syrah, Fer Servadou, Côt, Merille, and Merlot are also cultivated on vines averaging 25 years. Organic conversion is being implemented in the vineyard. Currently, grass cover is pervasive in the vineyards and the use of chemical weed killers has been restricted. When considering how to address the variety of vineyard diseases, "treatments are carefully considered. When applied, environmentally correct standards are followed".

In 1878, Prosper Arbeau founded, with his son Jean, the "Arbeau Père et Fils" company, which aimed to market produce harvested in the region. Pierre Arbeau (1913-2002), who graduated from the Superior Commerce School of Toulouse, expanded the wine activity and the distillery. His efforts constituted a major growth in the company. In 1982, Pierre's son, Jean-Claude Arbeau (1946-2004) became the managing director. He developed the bottling sector. From that time, the notoriety of the limited company has been growing in the whole region. In 2002, Géraud Arbeau became managing director and since 2005, his sister Anne Arbeau has joined him to run the company. Vignobles Arbeau not only markets a variety of red, white, and rose wines from the region, but also owns a winery, located in Labastide-Saint Pierre, to "vinify Southwestern grapes into red, rose and white wines from local producers who have been regular partners for years".

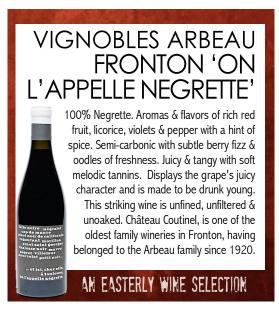
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## Tasting Note:

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## Shelf Talker:





folle noire négralet cap de maure binot noir de californis rédoutant morillen binot saint écordes talosse noir mavro Rédret willemur mourrelet net rodi-

-- et ici, chez elle à toulouse <sup>on l'appelle négrette.</sup>