

# OMIKRON NV RETSINA



100% Roditis. Retsina is a traditional wine of Greece. It is white wine infused with a mellow pine resin to create a unique menthol like quality white wine. Light as air, this is all about the refreshing menthol qualities of pine with hints of white fruit and floral notes. Very dry. Chill it well and drink with salty foods.

From the Nemea Valley, Corinth, Peloponnese.

Omikron as a brand was developed to introduce the wine consumer to the key indigenous grape varietals of Greece. Using the three most important grape varieties Agiorgitiko, Moschofilero and Roditis to produce a collection of wines at an introductory level of cost but with estate quality must. Value was and is the most important aspect of this project both for the by the glass and wine list business in restaurants as well as super value on the shelf.

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## *Tasting Note:*

### OMIKRON NV RETSINA

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## *Shelf Talker:*

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