

# OMIKRON RODITIS/MOSCHOFILERO



Roditis and Moschofilero. A harmonious blending of two indigenous grape varieties that brings out the best in each variety. Pale yellow in color. Aromas of apple, bitter orange and dry spice. Flavors of sweet pear. A bright, fresh wine.

From the Nemea Valley, Corinth, Peloponnese.

Omikron as a brand was developed to introduce the wine consumer to the key indigenous grape varieties of Greece. Using the three most important grape varieties Agiorgitiko, Moschofilero and Roditis to produce a collection of wines at an introductory level of cost but with estate quality must. Value was and is the most important aspect of this project both for the by the glass and wine list business in restaurants as well as super value on the shelf.

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## *Tasting Note:*

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## *Shelf Talker:*

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