

CHERCHE MIDI PAYS D'OC ROSÉ



Carignan, Caladoc and Merlot. Aromas of strawberry, white peach and citrus with crushed seashell. Flavors of tart berry, citrus and orchard fruit with dried herbs. Dry, with fruit and herbaceous minerality on the lingering finish. In colloquial French, a "cherche midi" or "noon-seeker" means someone who is looking to invite themselves in for a free lunch, so this bottle is a perfect tool to have in hand for all the "Cherche Midis" out there. Organic.

From the Les Blés Vineyard, which covers 197 acres and faces North/South, on the river beds at an altitude of 10m. Clay-limestone subsoil, Würmian era deposits. The vines were planted in 2014. Temperature controlled fermentation in stainless steel tanks. Aged in stainless steel and epoxy resin tanks.

The Cherche Midi wines are blended exclusively for Paris Wine Company by Benjamin Beguin and Aurore de Fleurieu from organically-farmed, estate vineyards in Montfrin, located at the border between the Rhône Valley and the Languedoc. The wines are crafted to be enjoyable, easy to drink straight away, and to offer great value for organic wine from the south of France. The vineyards were originally planted by Aurore's father, Jean-René de Fleurieu. Jean-René is also a filmmaker and co-founded the well-known Paris fashion brand, Agnes B. He also has a woolly mammoth skeleton in his tank room.

Jean-René grew up in Montfrin, and in 1993, he decided to plant 250 acres of olive trees and 250 acres of vines in order to create local jobs and make delicious and affordable wines that have always been produced organically.

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Tasting Note:

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Shelf Talker:

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