## DESTILERÍAS ACHA VERMOUTH ROJO

Sour cherry, plum skin and dried Mission figs, balanced by soft, herbal bitterness from distinct regional botanicals. Balanced sweetness, bitterness and acidity. Great in gin cocktails like a Negroni or Martinez, or with herbal liqueurs, agave spirits and Sherry. Mix with amontillado Sherry and orange bitters in an Adonis cocktail. Drink on the rocks with a green olive garnish for a truly Spanish experience.

Acha's classically Basque vermouth syncs beautifully with the broader vermouth tradition in Spain, heavily represented in Madrid, Barcelona and the Basque Country. Acha Rojo's traditional botanicals include licorice, wormwood, gentian, cherry and wild herbs. These botanicals are macerated in aguardiente – produced by Acha in a 130-year-old copper pot still – and blended into a neutral Airén wine base, before being sweetened with caramelized sugar.

Destilerías Acha is one of the oldest businesses in continuous operation in the Basque Country of Spain, initially founded in 1831 by Paúl Pomes in the city of Bilbao. Manuel Acha later joined the enterprise to manage the distillery and in 1880, the two men expanded to a larger building in the town of Amurrio. Paúl Pomes soon retired and sold his portion of the business to Manuel Acha, who was a perfectionist who sought improvement in all of his products. He traveled throughout Europe, exploring the techniques and tools, both old and new, of various distillation traditions throughout the continent. He applied the lessons of his travels and quickly became famous for a variety of products. Destilerías Acha has been owned by the Acha family since 1886 and is led today by the savvy and charismatic Gabriel Acha, who is steeped in Basque cocktail and culinary culture. The majority of Destilerías Acha's wide range of products are sold and consumed in their native Basque region, but their future lies in expansion and experimentation beyond their borders.

AN EASTERLY WINE SELECTION • BELFAST, ME



INO VERMOUT

VINO VERMOUTH

MANUEL ACHA

AMURRIO (ALAVA)

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## Shelf Talker:

