

BOUCHARD PÈRE & FILS BEAUNE DU CHATEAU ROUGE 1ER CRU



100% Pinot Noir. Nice dark garnet color with brown to mauve shades. Complex aromas of jammy red fruit, fig, peony & a hint of chocolate. Harmonious & deep palate, with beautiful maturity & dense, fine tannins. An attractive wine.

Bouchard Père & Fils has been producing this cuvée, an exclusivity of the House, since 1907. It is a blend of 17 Premier Cru vineyards, chosen for their complementary qualities. Vinified separately, they demonstrate the different facets of the terroir of Beaune. Harvested by hand into small crates with manual sorting of each grape. Following total or partial destemming depending on the vintage, fermentation in small containers, gentle pressing ensures optimal vinification. Depending on the profile of the vintage, vatting lasts 15 to 18 days. Aged 12 to 14 months in French oak, with 25 to 35% new oak. The cellars of the Bastions of the ancient Château de Beaune offer natural ambient conditions that are perfectly adapted to ageing the Premiers Crus.

Founded in 1731, **Bouchard Père & Fils** is one of Burgundy's oldest wine merchants and one of the largest landowners in the Côte d'Or. Over the centuries, the House has acquired highly renowned parcels for a total of 321 acres with 30 acres classified as Grands Crus & 183 as Premiers Crus. At the heart of their winemaking philosophy is the commitment to showcasing the truest & finest expression of each terroir, while honoring the traditions & specificities of each vintage. Bouchard Père & Fils has been committed to sustainable practices for nearly 15 years & was awarded the highest environmental certification in France, the *Haute Valeur Environnementale*, in 2015. In 2020, the Henriot family applied for organic certification of the Bouchard Père & Fils estate in Côte-d'Or, as well as their William Fèvre estate in Chablis. The two estates cover a total of 514 acres, which would constitute the largest organic wine organization in Burgundy as of 2024!

AN EASTERLY WINE SELECTION • BELFAST, ME

Tasting Note:

BOUCHARD PÈRE & FILS BEAUNE DU CHATEAU ROUGE 1ER CRU

100% Pinot Noir. Complex aromas of jammy red fruit, fig, peony & a hint of chocolate; harmonious & deep palate, with beautiful maturity & dense, fine tannins; an attractive wine.

Shelf Talker:

BOUCHARD PÈRE & FILS BEAUNE DU CHATEAU 1ER CRU ROUGE



100% Pinot Noir. Produced since 1907, this cuvée is a blend of 17 Premier Cru vineyards, chosen for their complementary qualities.

Vinified separately, they demonstrate the different facets of the terroir of Beaune. Nice dark garnet color with brown to mauve shades. Complex aromas of jammy red fruit, fig, peony & a hint of chocolate. Harmonious & deep palate, with beautiful maturity & dense, fine tannins. An attractive wine.

AN EASTERLY WINE SELECTION