

CHERCHE MIDI PAYS D'OC ROUGE



Syrah, Grenache and Cabernet Sauvignon. Aromas of blackberries and warm spices. Flavors of raspberry, blackberry, rosemary, black pepper and spiced charcuterie. Medium bodied. In colloquial French, a "cherche midi" or "noon-seeker" means someone who is looking to invite themselves in for a free lunch, so this bottle is a perfect tool to have in hand for all the "Cherche Midis" out there. Organic.

From the Les Blés Vineyard, which covers 197 acres and faces North/South, up on the plateau at an altitude of 70m. Würmian and Holocene era alluvial deposits formed of sand and silt, close to the Rhône and Gard Rivers. These deep soils allow them to get a suitable yield level for the wine style they are looking for, producing juicy grapes. The vines were planted in the 1990s and 2000s. Temperature controlled fermentation in stainless steel tanks. Aged in stainless steel and epoxy resin tanks.

The Cherche Midi wines are blended exclusively for Paris Wine Company by Benjamin Beguin and Aurore de Fleurieu from organically-farmed, estate vineyards in Montfrin, located at the border between the Rhône Valley and the Languedoc. The wines are crafted to be enjoyable, easy to drink straight away, and to offer great value for organic wine from the south of France. The vineyards were originally planted by Aurore's father, Jean-René de Fleurieu. Jean-René is also a filmmaker and co-founded the well-known Paris fashion brand, Agnes B. He also has a wooly mammoth skeleton in his tank room. Jean-René grew up in Montfrin, and in 1993, he decided to plant 250 acres of olive trees and 250 acres of vines in order to create local jobs and make delicious and affordable wines that have always been produced organically.

AN EASTERLY WINE SELECTION • BELFAST, ME

Tasting Note:

CHERCHE MIDI PAYS D'OC ROUGE

Syrah, Grenache & Cabernet Sauvignon.
Aromas of blackberries and warm spices;
flavors of berries, rosemary, black pepper and
spiced charcuterie; medium bodied. Organic.

Shelf Talker:

CHERCHE MIDI PAYS D'OC ROUGE

Syrah, Grenache & Cab Sauvignon. Aromas of blackberries & warm spices. Flavors of raspberry, blackberry, rosemary, black pepper & spiced charcuterie. Medium bodied. In colloquial French, a *cherche midi* or "noon-seeker" means someone who is looking to invite themselves in for a free lunch; the perfect bottle to have in hand for all the *Cherche Midis* out there! Organic.



AN EASTERLY WINE SELECTION