

# DOMAINE CHÉREAU CARRÉ - LOUISE CHÉREAU VICES & VERTUS ORGUEIL ROSÉ



100% Cabernet. Fresh, crunchy, and playful: Orgueil Rosé is an essential Loire Valley sparkler.

From the Château Thébaud in the Loire Valley, France, at 175m altitude. The vines are 40 years old. The soil is made up of decomposed granite. Made entirely in-house using the *méthode traditionnelle*. The grapes are hand harvested and directly pressed, with a short maceration. After fermentation in underground cement tanks, the wine undergoes a secondary fermentation in bottle and is aged on the lees for fourteen months. The dosage of 7g/L (Brut) was chosen to accent the freshness and aromatics and was done with grape must from estate fruit.

Domaine Chéreau Carré occupies one of the most privileged positions in the Loire-Atlantique department of France, in the heart of the Muscadet Sèvre-et-Maine appellation, directly at the confluence of the two rivers. This family-owned winery has been an innovator since the 1960s by focusing on the advancement of the Sèvre-et-Maine appellation through their exploration of their numerous single vineyards. They have assembled some of the most prized old vineyards in the region. The family winery is run by father and daughter team Bernard Chéreau, the second generation, and Louise Chéreau, the third. Their family's origins reach back to the 11th century in the region and the founder of the winery, Bernard Chéreau senior, was the first to age Muscadet wines on the lees, a method which became an integral part of the appellation in 1977. Both father and son pioneered bottle-aged Muscadet meant to improve with time in the cellar and they were the first in the region to place an emphasis on this quality. First and foremost, Chéreau Carré is a terroir-first domaine, with two generations working closely together, striving for the clearest expression of each of their old single vineyards. As the voice of the new generation, Louise Chéreau is shaking things up by creating fresh new expressions of traditional grapes and terroirs with her new line called Vices & Vertus.

AN EASTERLY WINE SELECTION • BELFAST, ME

## Tasting Note:

DOMAINE CHÉREAU CARRÉ  
LOUISE CHÉREAU VICES &  
VERTUS ORGUEIL ROSÉ

100% Cabernet. Fresh, crunchy & playful:  
Orgueil Rosé is an essential Loire Valley  
sparkler.

## Shelf Talker:

DOMAINE CHÉREAU CARRÉ  
ORGUEIL ROSÉ

100% Cabernet. Fresh, crunchy &  
playful: Orgueil Rosé is an essential  
Loire Valley sparkler. Chéreau Carré is  
a terroir-first domaine, with two  
generations working closely together,  
striving for the clearest expression of  
each of their old single vineyards. As  
the voice of the new generation,  
Louise Chéreau is shaking things up by  
creating fresh new expressions of  
traditional grapes & terroirs with her  
new line called Vices & Vertus.



AN EASTERLY WINE SELECTION