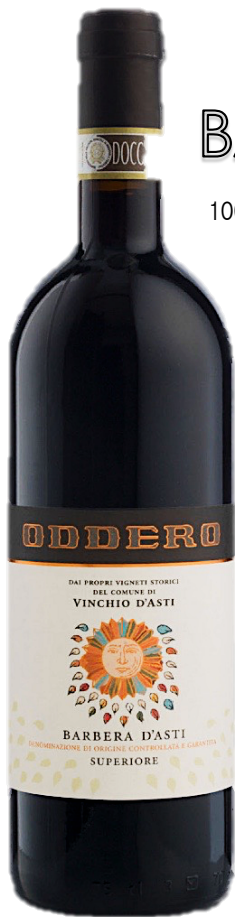


ODDERO BARBERA D'ASTI DOCG SUPERIORE



100% Barbera. Intense ruby-red color, over time taking on elegant garnet tinges. Red fruits, bitter cacao and coffee bouquet, which becomes spicy and gamy with aging, a characteristic of the sandy and calcareous soil of Vinchio.

Full-bodied, with a dry taste, emphasized by the backbone and dense texture; full of character. Organic.

From the historical vineyards in the Township of Vinchio d'Asti, 250 meters above sea level with southern exposure. The vines are 60 years old. Manual harvest and selection of grapes in the vineyard. Fermentation and maceration for about 15 days in stainless steel containers, followed by malolactic fermentation in November.

Aged in French oak barrels for 18 months; blending in spring and bottling in summer.

The Oddero winery's roots go back to the 18th century, when the family's ancestors began to make wine under their own name. The vineyards and farmhouses that they live in today have always belonged to the family. The wine cellars, located in Santa Maria of La Morra, are raised up on a natural terrace and overlook the hills of the Langhe. Surrounded by beautifully tended vineyards, the winery cultivates 86 acres. Over the past 40 years, Giacomo Oddero, born in 1926, has protected tradition while improving quality at the winery. He has now handed the reins of the winery to his daughter Mariacristina (who has a viticulture and oenology degree) and grandchildren Isabella and Pietro, who represent the seventh generation of a family with more than a century-and-a-half of vinicultural tradition behind them. In 2008 they began converting to organic vineyard management. The Odderos' holdings are made up of many small vineyards (sometimes just an acre in size) distributed over a wide zone, where they strive to make wines that *are* the vineyards they cultivate. They have the great fortune to possess some of the most beautiful and important vineyards of the Langhe in Barolo and Barbaresco territory, with a high percentage of *sori*, the sunny sites where Nebbiolo can flourish. In general, their style is restrained: poised and sure, not flashy and forward.

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Tasting Note:

ODDERO BARBERA D'ASTI SUPERIORE

100% Barbera. Aromas of red fruits, bitter cacao & coffee, which becomes spicy and gamy with aging; full-bodied & dry with backbone & dense texture; full of character. Organic.

Shelf Talker:



ODDERO BARBERA D'ASTI SUPERIORE

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