JOLIE-LAIDE
TROUSSEAU NOIR, CALIFORNIA RED BLEND

44% Trousseau Noir, 22% Gamay, 18% Valdiguié, 13% Cabernet Pfeffer & 3% Poulsard. Emerging from several risk-taking, nonconformist vineyards dotted around Northern California. All components fermented separately, partially carbonic for brightness & all whole cluster adding to the complex spice aromas. Delicate & lean, mineral-laden, cranberry scented with incense, tobacco, petrichor & black peppercorn.

Emerging from several risk-taking vineyards dotted abound Northern California. Composed of some very unique, rare varieties. All components fermented separately, partially carbonic.

Jolie-Laide, founded in 2010 by Scott and Jenny Schultz is a small art house winery based out of Sonoma County, California. The name translates loosely to Pretty-Ugly, a French term of endearment to describe something that is unconventionally beautiful. The duo are co-owners, co-operators and co-winemakers who amassed years of critical working experience at many reputable wineries both in California and internationally. Considered *avant-garde* for challenging the status quo and respected as the vanguard of the "New California"- a movement to bring a more European sensibility of natural winemaking and championing unique yet classic varieties that are relatively unknown here in the United States. Their winemaking ethos is simple: low intervention, naturally minded and less is more. It is their unique ability to seek out spectacular vineyards- triangulating cooler sites, compelling soils and working with pioneering growers, leading to consistently delicious wines. As Scott says, *"The do-nothing approach isn't new by any means; it's just funny how far many have gotten away from it."*

AN EASTERLY WINE SELECTION • BELFAST, ME

Tasting Note:

JOLIE-LAIDE
TROUSSEAU NOIR,
CALIFORNIA RED BLEND

Trousseau Noir, Gamay, Valdiguié, Cabernet Pfeffer & Poulsard. Complex spice aromas; bright, delicate & lean; mineral-laden; cranberry, incense, tobacco, petrichor & black peppercorn.

Shelf Talker:

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TROUSSEAU NOIR
CALIFORNIA RED

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