

# JOLIE-LAIDE SYRAH, NORTH COAST



48% Sonoma County, 26% Yorkville Highlands, 26% Mendocino. A blend of their single vineyard Syrahs that sings with the harmonious union of rocky, rugged, elevated, & windswept landscapes they adore. Harmonizes the distinct qualities of each terroir, creating a symphony of floral, herbal & spicy elements. Invites you to indulge in its elegance, revealing layer upon layer of captivating flavors.

A blend of our single vineyard Syrahs from Hawks Butte and Alder Springs with a few rocky hillside Sonoma County vineyards. A wine that sings with the harmonious union of rocky, rugged, elevated, and windswept landscapes we adore. To capture the vibrant acidity and cool climate nuances, we hand-picked the Syrah grapes early, preserving their essence. The whole grape clusters were foot-stomped and fermented with native yeasts. Each vineyard site was harvested at different times, fermented individually, and aged on their own in neutral barriques. Once ready, we blended each site together prior to bottling. The result is a wine that harmonizes the distinct qualities of each terroir.

Jolie-Laide, founded in 2010 by Scott and Jenny Schultz is a small art house winery based out of Sonoma County, California. The name translates loosely to Pretty-Ugly, a French term of endearment to describe something that is unconventionally beautiful. The duo are co-owners, co-operators and co-winemakers who amassed years of critical working experience at many reputable wineries both in California and internationally. Considered *avant-garde* for challenging the status quo and respected as the vanguard of the "New California" - a movement to bring a more European sensibility of natural winemaking and championing unique yet classic varieties that are relatively unknown here in the United States. Their winemaking ethos is simple: low intervention, naturally minded and less is more. It is their unique ability to seek out spectacular vineyards- triangulating cooler sites, compelling soils and working with pioneering growers, leading to consistently delicious wines. As Scott says, *"The do-nothing approach isn't new by any means; it's just funny how far many have gotten away from it."*

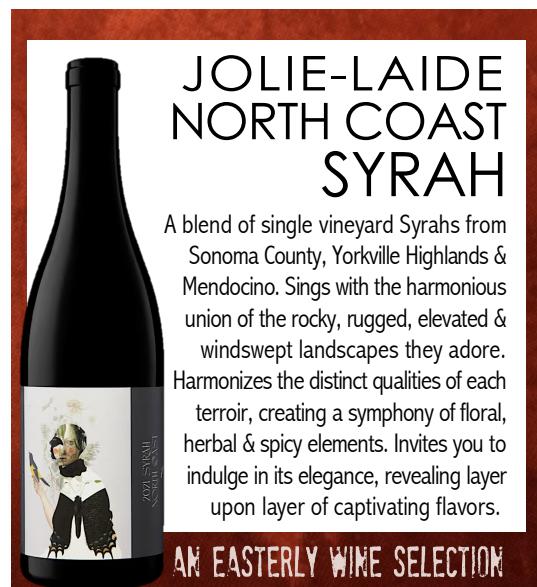
AN EASTERLY WINE SELECTION • BELFAST, ME

## Tasting Note:

JOLIE-LAIDE  
SYRAH, NORTH COAST  
CALIFORNIA

100% Syrah. A symphony of floral, herbal & spicy elements; invites you to indulge in its elegance, revealing layer upon layer of captivating flavors.

## Shelf Talker:



JOLIE-LAIDE  
NORTH COAST  
SYRAH

A blend of single vineyard Syrahs from Sonoma County, Yorkville Highlands & Mendocino. Sings with the harmonious union of the rocky, rugged, elevated & windswept landscapes they adore. Harmonizes the distinct qualities of each terroir, creating a symphony of floral, herbal & spicy elements. Invites you to indulge in its elegance, revealing layer upon layer of captivating flavors.

AN EASTERLY WINE SELECTION