

MASIERO ROSSO 'URBAN' VENETO



Merlot, Tai Rosso, Barbera, Sangiovese and Carmenere. Deep, thick ruby red with dense, natural opacity. Highly rustic, complex and country-like. Aromas of black currants, blackberries and sour cherries, with complex undertones of black pepper, damp earth, leather, nettle and a touch of wild balsamic funk. Full-bodied, texturally grippy and crunchy. Firm, velvety tannins. Bright, vivid acidity and a long, savory finish driven by stony minerals and dark spice. Pair with grilled red meats, game, rich ragù pasta dishes, or a rustic platter of aged cheeses and charcuterie. Biodynamic.

A blend of 3 separate red and white co-planted vineyards on Saint Urban hill, totaling 3.7 acres, located within the municipality of Montecchio Maggiore, just outside the main winery estate in the Vicenza province of Veneto, Italy. The grapes are harvest by hand. Each variety is harvested and vinified separately on the skins with indigenous yeasts in wood and concrete. Aged together in concrete for 2 years and given several years of bottle resting before release. Unfined and unfiltered.

Founded in 2000 by Gianfranco "Franco" Masiero and his wife Francesca as a small family hobby in the volcanic countryside of Trissino, Italy, Azienda Agricola Masiero has evolved into a premier biodynamic estate driven by the philosophy that "agriculture can save the earth". Today, the family-owned, 25-acre estate is under the primary leadership of Franco's daughter, Giulia Masiero, who serves as Director and Winemaker. Guided by a strict rejection of synthetic intervention, Giulia and Franco manage the vineyard under certified CO.VI.BIO biodynamic practices—cultivating over 68 native vegetative species to enhance soil life—while practicing minimalist, non-interventionist winemaking in the cellar via spontaneous wild fermentation, zero chemical additives, minimal sulfites, and unique aging vessels like custom Carrara marble barrels.

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Tasting Note:

MASIERO ROSSO 'URBAN' VENETO

Merlot, Tai Rosso, Barbera, Sangiovese & Carmenere. Rustic & complex; aromas of black currant, blackberry, sour cherry, black pepper, damp earth, leather, nettle & balsamic funk; full-bodied, texturally grippy & crunchy; firm, velvety tannins; bright acidity; stony minerals & spice on a long, savory finish. Biodynamic.

Shelf Talker:

MASIERO VENETO 'URBAN'



Merlot, Tai Rosso, Barbera, Sangiovese & Carmenere. Deep, ruby red with dense, natural opacity. Rustic & complex. Aromas of black currants, blackberries & sour cherries, with notes of black pepper, damp earth, leather, nettle & a touch of balsamic funk. Full-bodied, texturally grippy & crunchy. Firm, velvety tannins.

Bright acidity & a long, savory finish driven by stony minerals & spice. Pair with grilled meats, game, ragù pasta, or aged cheeses & charcuterie. Biodynamic.

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