

LES HAUTS PLATEAUX ALPES DE HAUTE-PROVENCE ROSÉ



Grenache, Syrah and Cinsault. A highly aromatic nose dominated by strawberry, raspberry, gooseberry and red currant, with delicate notes of pink grapefruit, rose petals, thyme and lavender. Light and refreshing. Snappy flavors of cranberry, raspberry, pink grapefruit and lemon zest. Finishes bone-dry, driving home a mouthwatering acidity and sea salt minerality.

From elevated hillsides in the Alpes de Haute-Provence department of southeastern France. Cool, high-altitude alpine air and predominantly limestone-rich soils. The grapes are harvested by hand and sorted manually to retain fruit integrity. Fruit is fully destemmed prior to undergoing direct cold pressing. Vinified entirely in temperature-controlled stainless-steel vats.

Les Hauts Plateaux is a wine label produced by Vins Bréban, which was originally founded in 1952 by family patriarch Raymond Bréban, who began crafting artisanal wines out of his private garage during World War II. Management shifted to his son, Jean-Jacques Bréban, in 1968, and the house has since transitioned to its third generation of family leadership under Laurent and Julie Bréban. Operating primarily as a prominent négociant house that blends long-term grower partnerships with their own vineyard acreage—including the 2019 acquisition of Château de l'Arnaude—the family balances traditional roots with a modernized, sustainable winemaking approach. Today, the brand utilizes high-altitude plots in the IGP Alpes-de-Haute-Provence to deliver a fresh, alpine-influenced style for the global market while maintaining its historical, family-owned legacy.

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Tasting Note:

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Grenache, Syrah & Cinsault. Aromas of strawberry, raspberry, gooseberry, currant, pink grapefruit, rose petals, thyme & lavender; light & refreshing; flavors of cranberry, raspberry, pink grapefruit & lemon zest; bone-dry finish, with mouthwatering acidity & sea salt minerality.

Shelf Talker:

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